

EXAMPLE SURVEY

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A. In what region do you live?

Base: All respondents

	Region		Age			Gender		Employed		Length of time at current address			Voted Provincially		Voted Nationally		
	TOTAL	East	West	Under 25	25 - 44	45 plus	Male	Female	Part-time	Full-time	Under 6 mths	6-60 months	5+ years	Yes	No	Yes	No
Total	294	143	151	109	107	78	102	192	177	117	70	119	105	228	66	231	63
Atlantic	59 20%	59 41%	-	19 17%	29 27%	11 14%	16 16%	43 22%	25 14%	34 29%	3 4%	25 21%	31 30%	51 22%	8 12%	45 19%	14 22%
Quebec	27 9%	27 19%	-	14 13%	11 10%	2 3%	17 17%	10 5%	19 11%	8 7%	5 7%	12 10%	10 10%	21 9%	6 9%	18 8%	9 14%
Ontario	57 19%	57 40%	-	18 17%	24 22%	15 19%	26 25%	31 16%	37 21%	20 17%	21 30%	18 15%	18 17%	39 17%	18 27%	43 19%	14 22%
MB/SK	47 16%	-	47 31%	18 17%	14 13%	15 19%	15 15%	32 17%	35 20%	12 10%	9 13%	25 21%	13 12%	34 15%	13 20%	39 17%	8 13%
Alberta	73 25%	-	73 48%	34 31%	15 14%	24 31%	16 16%	57 30%	40 23%	33 28%	24 34%	32 27%	17 16%	61 27%	12 18%	59 26%	14 22%
British Columbia	31 11%	-	31 21%	6 6%	14 13%	11 14%	12 12%	19 10%	21 12%	10 9%	8 11%	7 6%	16 15%	22 10%	9 14%	27 12%	4 6%

B. How old are you?
Base: All respondents

	Region			Age			Gender		Employed		Length of time at current address			Voted Provincially		Voted Nationally	
	TOTAL	East	West	Under 25	25 - 44	45 plus	Male	Female	Part-time	Full-time	Under 6 mths	6-60 months	5+ years	Yes	No	Yes	No
Total	294	143	151	109	107	78	102	192	177	117	70	119	105	228	66	231	63
Under 19	29 10%	10 7%	19 13%	29 27%	-	-	8 8%	21 11%	20 11%	9 8%	8 11%	21 18%	-	24 11%	5 8%	26 11%	3 5%
19-24	80 27%	41 29%	39 26%	80 73%	-	-	29 28%	51 27%	51 29%	29 25%	21 30%	43 36%	16 15%	69 30%	11 17%	62 27%	18 29%
25-34	69 23%	44 31%	25 17%	-	69 64%	-	28 27%	41 21%	38 21%	31 26%	17 24%	27 23%	25 24%	53 23%	16 24%	53 23%	16 25%
35-44	38 13%	20 14%	18 12%	-	38 36%	-	17 17%	21 11%	20 11%	18 15%	10 14%	9 8%	19 18%	27 12%	11 17%	30 13%	8 13%
45-54	51 17%	21 15%	30 20%	-	-	51 65%	15 15%	36 19%	29 16%	22 19%	10 14%	12 10%	29 28%	36 16%	15 23%	42 18%	9 14%
55-64	25 9%	6 4%	19 13%	-	-	25 32%	4 4%	21 11%	17 10%	8 7%	3 4%	7 6%	15 14%	17 7%	8 12%	17 7%	8 13%
65+	2 1%	1 1%	1 1%	-	-	2 3%	1 1%	1 1%	2 1%	-	1 1%	-	1 1%	2 1%	-	1 0%	1 2%

C. Gender.
Base: All respondents

	Region		Age			Gender		Employed		Length of time at current address			Voted Provincially		Voted Nationally		
	TOTAL	East	West	Under 25	25 - 44	45 plus	Male	Female	Part-time	Full-time	Under 6 mths	6-60 months	5+ years	Yes	No	Yes	No
Total	294	143	151	109	107	78	102	192	177	117	70	119	105	228	66	231	63
Male	102	59	43	37	45	20	102	-	57	45	28	41	33	74	28	71	31
	35%	41%	28%	34%	42%	26%	100%		32%	38%	40%	34%	31%	32%	42%	31%	49%
Female	192	84	108	72	62	58	-	192	120	72	42	78	72	154	38	160	32
	65%	59%	72%	66%	58%	74%		100%	68%	62%	60%	66%	69%	68%	58%	69%	51%

D. Marital status.
Base: All respondents

	Region			Age			Gender		Employed		Length of time at current address			Voted Provincially		Voted Nationally	
	TOTAL	East	West	Under 25	25 - 44	45 plus	Male	Female	Part-time	Full-time	Under 6 mths	6-60 months	5+ years	Yes	No	Yes	No
Total	294	143	151	109	107	78	102	192	177	117	70	119	105	228	66	231	63
Single	185	98	87	83	69	33	75	110	114	71	43	77	65	145	40	142	43
	63%	69%	58%	76%	64%	42%	74%	57%	64%	61%	61%	65%	62%	64%	61%	61%	68%
Married or Partnered	85	40	45	19	34	32	24	61	52	33	21	33	31	63	22	71	14
	29%	28%	30%	17%	32%	41%	24%	32%	29%	28%	30%	28%	30%	28%	33%	31%	22%
Other	24	5	19	7	4	13	3	21	11	13	6	9	9	20	4	18	6
	8%	3%	13%	6%	4%	17%	3%	11%	6%	11%	9%	8%	9%	9%	6%	8%	10%

F. Education.
Base: All respondents

	Region			Age			Gender		Employed		Length of time at current address			Voted Provincially		Voted Nationally	
	TOTAL	East	West	Under 25	25 - 44	45 plus	Male	Female	Part-time	Full-time	Under 6 mths	6-60 months	5+ years	Yes	No	Yes	No
Total	294	143	151	109	107	78	102	192	177	117	70	119	105	228	66	231	63
Student in High School	23 8%	4 3%	19 13%	20 18%	2 2%	1 1%	7 7%	16 8%	20 11%	3 3%	4 6%	17 14%	2 2%	19 8%	4 6%	21 9%	2 3%
Finished High School	71 24%	32 22%	39 26%	28 26%	24 22%	19 24%	26 25%	45 23%	41 23%	30 26%	19 27%	20 17%	32 30%	62 27%	9 14%	51 22%	20 32%
Student in Community College	27 9%	16 11%	11 7%	21 19%	5 5%	1 1%	8 8%	19 10%	18 10%	9 8%	7 10%	14 12%	6 6%	20 9%	7 11%	19 8%	8 13%
Finished Community College	52 18%	23 16%	29 19%	4 4%	25 23%	23 29%	3 3%	49 26%	22 12%	30 26%	9 13%	13 11%	30 29%	42 18%	10 15%	45 19%	7 11%
Student in University (undergraduate)	38 13%	26 18%	12 8%	23 21%	10 9%	5 6%	15 15%	23 12%	21 12%	17 15%	5 7%	23 19%	10 10%	32 14%	6 9%	28 12%	10 16%
Finished University (undergraduate)	43 15%	22 15%	21 14%	3 3%	23 21%	17 22%	20 20%	23 12%	29 16%	14 12%	11 16%	17 14%	15 14%	27 12%	16 24%	36 16%	7 11%
Student in University (postgraduate)	4 1%	2 1%	2 1%	-	3 3%	1 1%	2 2%	2 1%	2 1%	2 2%	1 1%	1 1%	2 2%	2 1%	2 3%	3 1%	1 2%
Finished University (postgraduate)	20 7%	13 9%	7 5%	1 1%	10 9%	9 12%	12 12%	8 4%	13 7%	7 6%	8 11%	10 8%	2 2%	14 6%	6 9%	15 6%	5 8%
Other	16 5%	5 3%	11 7%	9 8%	5 5%	2 3%	9 9%	7 4%	11 6%	5 4%	6 9%	4 3%	6 6%	10 4%	6 9%	13 6%	3 5%

Q10. How likely would you be to vote in the next municipal election?

Base: All respondents

		Region		Age			Gender		Employed		Length of time at current address			Voted Provincially		Voted Nationally		
		TOTAL	East	West	Under 25	25 - 44	45 plus	Male	Female	Part-time	Full-time	Under 6 mths	6-60 months	5+ years	Yes	No	Yes	No
Total		294	143	151	109	107	78	102	192	177	117	70	119	105	228	66	231	63
Very likely	[5]	99 34%	40 28%	59 39%	35 32%	29 27%	35 45%	32 31%	67 35%	61 34%	38 32%	28 40%	39 33%	32 30%	72 32%	27 41%	81 35%	18 29%
Likely	[4]	95 32%	50 35%	45 30%	33 30%	41 38%	21 27%	37 36%	58 30%	56 32%	39 33%	24 34%	31 26%	40 38%	73 32%	22 33%	71 31%	24 38%
May or may not	[3]	69 23%	37 26%	32 21%	20 18%	30 28%	19 24%	25 25%	44 23%	44 25%	25 21%	13 19%	32 27%	24 23%	58 25%	11 17%	53 23%	16 25%
Not likely	[2]	19 6%	11 8%	8 5%	14 13%	4 4%	1 1%	5 5%	14 7%	12 7%	7 6%	2 3%	11 9%	6 6%	17 7%	2 3%	15 6%	4 6%
Not at all likely	[1]	12 4%	5 3%	7 5%	7 6%	3 3%	2 3%	3 3%	9 5%	4 2%	8 7%	3 4%	6 5%	3 3%	8 4%	4 6%	11 5%	1 2%
<u>Summary</u>																		
Top two boxes	[4-5]	194 66%	90 63%	104 69%	68 62%	70 65%	56 72%	69 68%	125 65%	117 66%	77 66%	52 74%	70 59%	72 69%	145 64%	49 74%	152 66%	42 67%
Bottom two boxes	[1-2]	31 11%	16 11%	15 10%	21 19%	7 7%	3 4%	8 8%	23 12%	16 9%	15 13%	5 7%	17 14%	9 9%	25 11%	6 9%	26 11%	5 8%
<u>Statistics</u>																		
MEAN		3.85	3.76	3.93	3.69	3.83	4.10	3.88	3.83	3.89	3.79	4.03	3.72	3.88	3.81	4.00	3.85	3.86
MEDIAN		4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
S.D.		1.09	1.05	1.11	1.23	0.97	0.99	1.01	1.13	1.03	1.17	1.05	1.16	1.01	1.07	1.12	1.12	0.96
S.E.		0.06	0.09	0.09	0.12	0.09	0.11	0.10	0.08	0.08	0.11	0.13	0.11	0.10	0.07	0.14	0.07	0.12

Q11. How important is it that you vote at the municipal level?

Base: All respondents

		Region		Age			Gender		Employed		Length of time at current address			Voted Provincially		Voted Nationally		
		TOTAL	East	West	Under 25	25 - 44	45 plus	Male	Female	Part-time	Full-time	Under 6 mths	6-60 months	5+ years	Yes	No	Yes	No
Total		294	143	151	109	107	78	102	192	177	117	70	119	105	228	66	231	63
Very important	[5]	162 55%	87 61%	75 50%	48 44%	60 56%	54 69%	45 44%	117 61%	107 60%	55 47%	34 49%	62 52%	66 63%	127 56%	35 53%	135 58%	27 43%
Somewhat important	[4]	99 34%	41 29%	58 38%	44 40%	37 35%	18 23%	43 42%	56 29%	53 30%	46 39%	27 39%	43 36%	29 28%	77 34%	22 33%	78 34%	21 33%
Neutral	[3]	23 8%	10 7%	13 9%	13 12%	7 7%	3 4%	9 9%	14 7%	12 7%	11 9%	8 11%	9 8%	6 6%	17 7%	6 9%	16 7%	7 11%
Not very important	[2]	6 2%	3 2%	3 2%	1 1%	3 3%	2 3%	2 2%	4 2%	3 2%	3 3%	1 1%	2 2%	3 3%	4 2%	2 3%	2 1%	4 6%
Not at all Important	[1]	4 1%	2 1%	2 1%	3 3%	- -	1 1%	3 3%	1 1%	2 1%	2 2%	- -	3 3%	1 1%	3 1%	1 2%	- -	4 6%
<i>Summary</i>																		
Top two boxes	[4-5]	261 89%	128 90%	133 88%	92 84%	97 91%	72 92%	88 86%	173 90%	160 90%	101 86%	61 87%	105 88%	95 90%	204 89%	57 86%	213 92%	48 76%
Bottom two boxes	[1-2]	10 3%	5 3%	5 3%	4 4%	3 3%	3 4%	5 5%	5 3%	5 3%	5 4%	1 1%	5 4%	4 4%	7 3%	3 5%	2 1%	8 13%
<i>Statistics</i>																		
MEAN		4.39	4.45	4.33	4.22	4.44	4.56	4.23	4.48	4.47	4.27	4.34	4.34	4.49	4.41	4.33	4.50	4.00
MEDIAN		5.00	5.00	4.00	4.00	5.00	5.00	4.00	5.00	5.00	4.00	4.00	5.00	5.00	5.00	5.00	5.00	4.00
S.D.		0.83	0.83	0.82	0.90	0.74	0.80	0.91	0.77	0.79	0.87	0.74	0.89	0.81	0.81	0.88	0.67	1.18
S.E.		0.05	0.07	0.07	0.09	0.07	0.09	0.09	0.06	0.06	0.08	0.09	0.08	0.08	0.05	0.11	0.04	0.15

Q12. How satisfied are you with your city's politicians?
Base: Respondents rating this attribute somewhat or very important

		Region		Age			Gender		Employed		Length of time at current address			Voted Provincially		Voted Nationally		
		TOTAL	East	West	Under 25	25 - 44	45 plus	Male	Female	Part-time	Full-time	Under 6 mths	6-60 months	5+ years	Yes	No	Yes	No
Total		261	128	133	92	97	72	88	173	160	101	61	105	95	204	57	213	48
Very satisfied	[5]	156 60%	76 59%	80 60%	46 50%	65 67%	45 62%	46 52%	110 64%	95 59%	61 60%	36 59%	57 54%	63 66%	122 60%	34 60%	124 58%	32 67%
Satisfied	[4]	69 26%	32 25%	37 28%	28 30%	22 23%	19 26%	28 32%	41 24%	41 26%	28 28%	17 28%	34 32%	18 19%	52 25%	17 30%	60 28%	9 19%
Neutral	[3]	19 7%	10 8%	9 7%	10 11%	4 4%	5 7%	8 9%	11 6%	11 7%	8 8%	5 8%	6 6%	8 8%	15 7%	4 7%	15 7%	4 8%
Not very satisfied	[2]	15 6%	8 6%	7 5%	7 8%	5 5%	3 4%	6 7%	9 5%	12 8%	3 3%	3 5%	6 6%	6 6%	13 6%	2 4%	13 6%	2 4%
Not at all satisfied	[1]	2 1%	2 2%	-	1 1%	1 1%	-	-	2 1%	1 1%	1 1%	-	2 2%	-	2 1%	-	1 0%	1 2%
<i>Summary</i>																		
Top two boxes	[4-5]	225 86%	108 84%	117 88%	74 80%	87 90%	64 89%	74 84%	151 87%	136 85%	89 88%	53 87%	91 87%	81 85%	174 85%	51 89%	184 86%	41 85%
Bottom two boxes	[1-2]	17 7%	10 8%	7 5%	8 9%	6 6%	3 4%	6 7%	11 6%	13 8%	4 4%	3 5%	8 8%	6 6%	15 7%	2 4%	14 7%	3 6%
<i>Statistics</i>																		
MEAN		4.39	4.34	4.43	4.21	4.49	4.47	4.30	4.43	4.36	4.44	4.41	4.31	4.45	4.37	4.46	4.38	4.44
MEDIAN		5.00	5.00	5.00	4.50	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
S.D.		0.91	0.98	0.84	0.99	0.88	0.80	0.90	0.91	0.95	0.84	0.84	0.95	0.90	0.94	0.78	0.90	0.97
S.E.		0.06	0.09	0.07	0.10	0.09	0.09	0.10	0.07	0.07	0.08	0.11	0.09	0.09	0.07	0.10	0.06	0.14