



ZINC Research
Suite 100 - 1443 19 Ave. SW
Calgary, AB T2T 0J1
Phone: 403.269.7526; Cell: 403.861.9462
E-mail: info@zincresearch.com
Web: www.zincresearch.com

Data Collection Partner &
Online Research Specialists



NR – 0109

Wednesday, February 25, 2009

News Release

Canadians support carbon capture and storage

New survey shows half of Canadians want carbon storage as solution to reducing CO₂ emissions

With President Obama's historic visit to Canada, Canadians got their first exposure to America's approach for dealing with global warming. Obama and Prime Minister Harper both affirmed that CO₂ is a major issue, and set their sights on major emitters.

The visit of Obama has raised a new consciousness among Canadians. A recent poll, conducted by ZINC Research and its partners Dufferin Research and The Corpen Group, show that half of Canadians support carbon capture technology to reduce CO₂ emissions and address the urgency of global warming.

"Canadians are generally supportive of using carbon capture and storage to address this increasingly disturbing environmental challenge," says Brian F. Singh, Managing Director of ZINC Research. "While there may be other economic priorities right now, Canadians still want to see strong action on the climate change front and they support the government spending money to make it happen"

The survey shows that half of Canadians consider carbon capture as a reasonable and effective approach to addressing global warming. A majority of Canadians (54%) agree that, with governments' investment in carbon capture and storage, Canada is demonstrating its leadership in tackling global warming within the global community.

"Canadians continue to be concerned about global warming," said Singh. "They see carbon capture and storage as one of the technologies that holds some promise. They do however seek leadership on this issue, and want more information about what options are being considered in concert with capturing and storing carbon dioxide."

Complete poll results are being presented at the CO₂ Capture and Storage Conference being held in Calgary on February 24-25, 2009.

- 30 -

Contact:

John P. Larsen
Principal
The Corpen Group
(403) 860-1421

Brian Singh
Managing Director – ZINC Research, Inc.
brian@zincresearch.com
(403) 269-7526



ZINC Research

Suite 100 - 1443 19 Ave. SW
Calgary, AB T2T 0J1
Phone: 403.269.7526; Cell: 403.861.9462
E-mail: info@zincresearch.com
Web: www.zincresearch.com

Data Collection Partner &
Online Research Specialists



Data to support this news release are presented on the following pages.

“The State of Public Opinion on Carbon Capture and Storage” is a poll conducted by ZINC Research Inc. and its partners, online research specialists Dufferin Research and The Corpen Group, in collaboration with the CO₂ Capture and Storage Conference being held in Calgary on February 24-25, 2009. This poll is the first one of kind to analyze the state of public opinion on the use of carbon capture and storage as a strategy to address climate change/global warming.

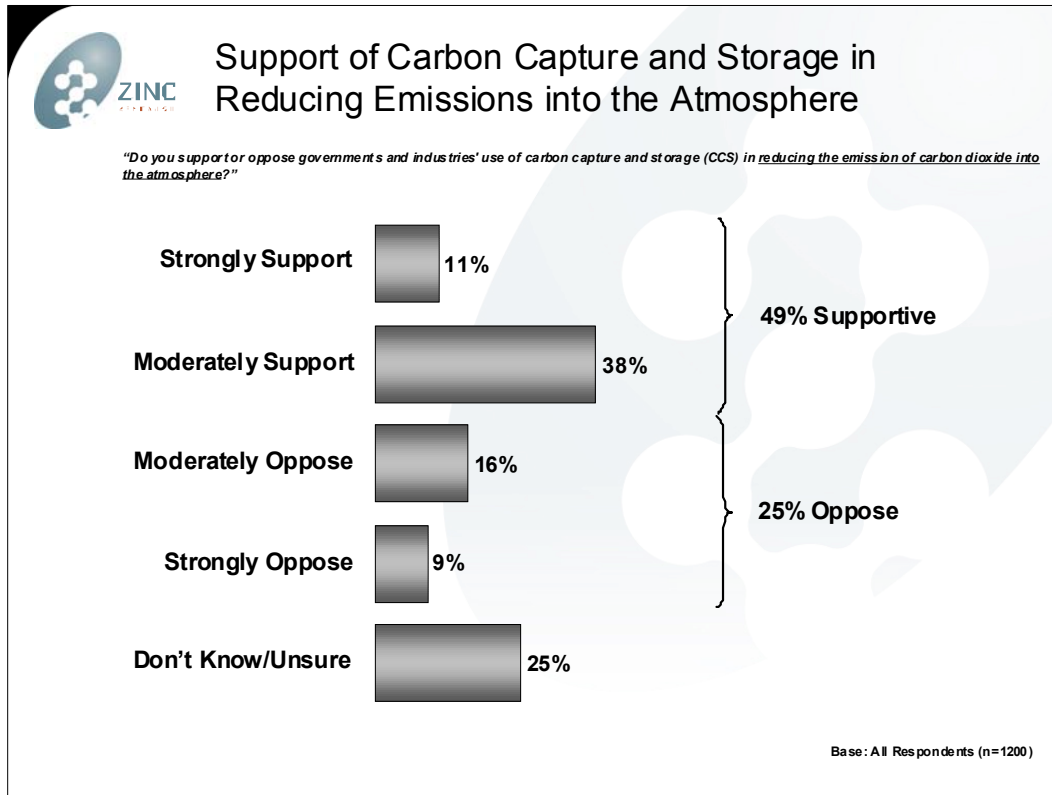
This survey was conducted between February 18 to 21, via an online poll of 1,200 Canadians (adults, 18 years+). The sample is census representative by region, gender and age. Based on global tracking, approximately 70% of Canadians have access to the Internet, and this methodology is considered representative of the Canadian population.

For further information about these survey results or the methodology, please contact either:

Brian Singh
Managing Director – ZINC Research, Inc
brian@zincresearch.com
(403) 269-7526

John P. Larsen
Principal
The Corpen Group
(403) 860-1421

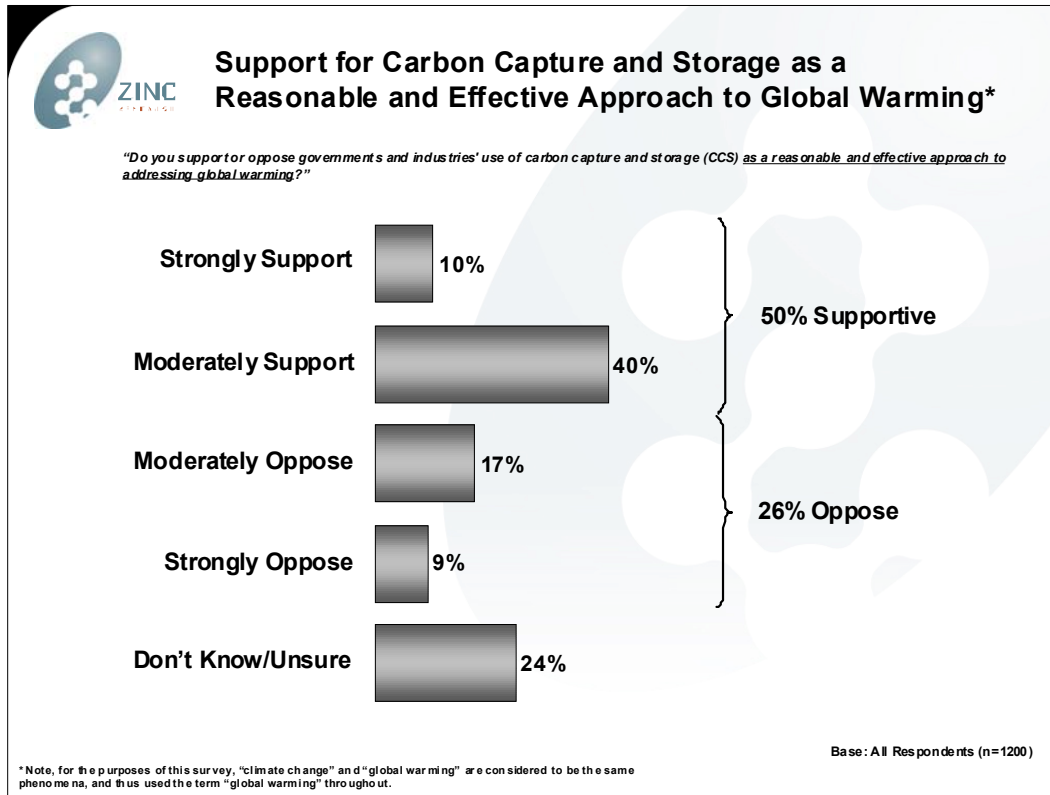
Rick Frank
President – Dufferin Research, Inc.
rickf@dufferinresearch.com
(613) 730-4664 x 221



Support for Carbon Capture and Storage in Reducing Emissions into the Atmosphere

"Do you support or oppose governments and industries' use of carbon capture and storage (CCS) in reducing the emission of carbon dioxide into the atmosphere?"

Support for Carbon Capture & Storage in Reducing CO ₂ into the Atmosphere	Total	Region					
		Atlantic	Quebec	Ontario	Man-Sask	Alberta	British Columbia
Total (unweighted)	1200	100	250	400	100	150	200
Total (weighted)	1200	89	292	460	78	122	159
Strongly Support	11%	9%	12%	10%	16%	13%	10%
Moderately Support	38%	33%	38%	37%	37%	47%	40%
Moderately Oppose	16%	15%	17%	17%	13%	11%	17%
Strongly Oppose	9%	8%	10%	9%	3%	12%	9%
Don't know/Unsure	25%	35%	22%	27%	31%	17%	23%



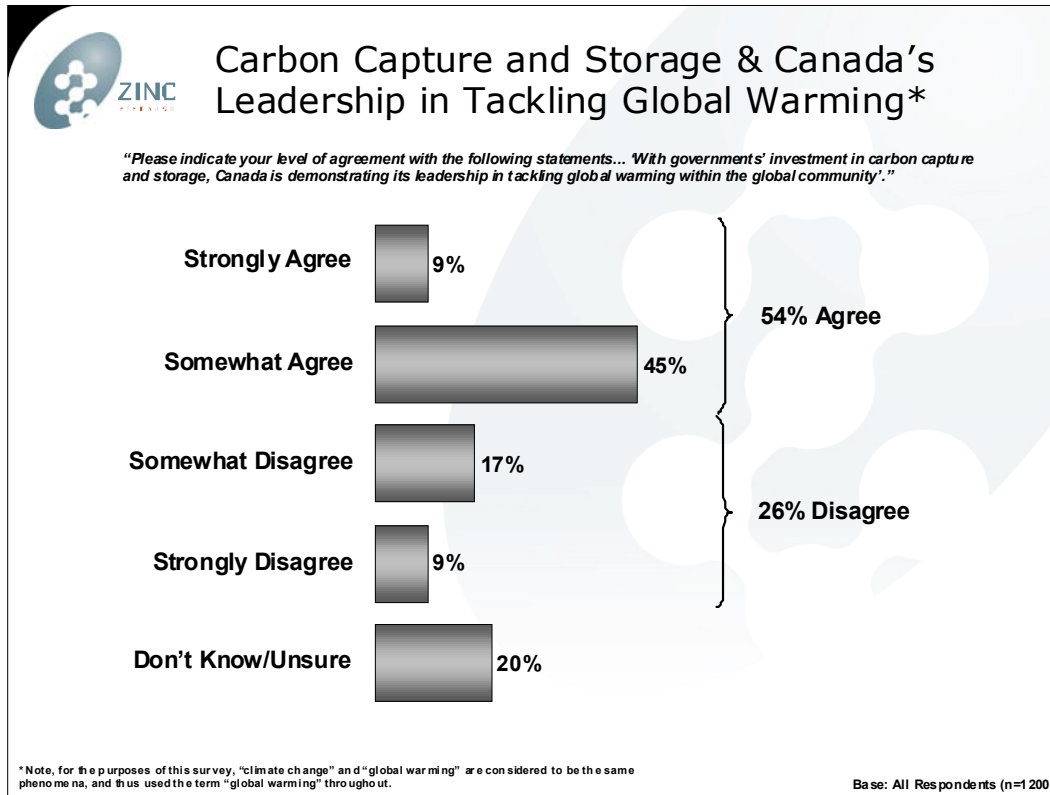
Support for Carbon Capture and Storage as a Reasonable and Effective Approach to Global Warming*

"Do you support or oppose governments and industries' use of carbon capture and storage (CCS) as a reasonable and effective approach to addressing global warming?"

Support for Carbon Capture & Storage as a Reasonable and Effective Approach to Address Global Warming	Total	Region					
		Atlantic	Quebec	Ontario	Man-Sask	Alberta	British Columbia
Total (unweighted)	1200	100	250	400	100	150	200
Total (weighted)	1200	89	292	460	78	122	159
Strongly Support	10%	7%	11%	8%	12%	12%	8%
Moderately Support	40%	35%	46%	37%	42%	44%	42%
Moderately Oppose	17%	15%	15%	18%	17%	16%	16%
Strongly Oppose	9%	7%	9%	9%	3%	10%	11%
Don't know/Unsure	24%	36%	19%	26%	26%	18%	22%

Base: All Respondents (n=1200)

* Note, for the purposes of this survey, "climate change" and "global warming" are considered to be the same phenomena, and thus used the term "global warming" throughout.



Carbon Capture and Storage & Canada's Leadership in Tackling Global Warming*

"Please indicate your level of agreement with the following statements... With governments' investment in carbon capture and storage, Canada is demonstrating its leadership in tackling global warming within the global community'."

Agreement that Canada is demonstrating its leadership in tackling global warming within the global community	Total	Region					
		Atlantic	Quebec	Ontario	Man-Sask	Alberta	British Columbia
Total (unweighted)	1200	100	250	400	100	150	200
Total (weighted)	1200	89	292	460	78	122	159
Strongly Agree	9%	7%	8%	8%	12%	11%	8%
Somewhat Agree	45%	35%	51%	45%	43%	43%	45%
Somewhat Disagree	17%	23%	14%	18%	20%	19%	16%
Strongly Disagree	8%	8%	7%	8%	7%	8%	13%
Don't know/Unsure	20%	27%	21%	21%	18%	19%	17%

* Note, for the purposes of this survey, "climate change" and "global warming" are considered to be the same phenomena, and thus used the term "global warming" throughout.